INFORMATION ABOUT PROCESSING OF PERSONAL DATA
USING COOKIES

This website is operated by **INGOL - spol. s r.o.**, with its registered office at Smetanova 2799, 760 01 Zlín, Czech Republic, ID No.: 469 00 560, registered in the Commercial Register maintained by the Regional Court in Brno, Section C, File 5708 (hereinafter just „**INGOL**" or „**we**"). By this document we inform you on how we can process your personal data – **cookies** – while using our website www.ingol.cz.

What are cookies
Cookies are small text files sent by a website to your browser. Cookies allow the website to record and save information about your visit, such as the chosen language, size of font and other settings. Thanks to that you do not need to set your preferences again every time you visit the website and browsing the website will be easier and more enjoyable for you. Cookies generally allow better use of websites and adapt the content to your needs, also they increase user-friendliness on repeatedly visited websites.

Types of cookies
Relational (temporary) cookies allow us to link your individual activities while browsing this site. When you open your browser window, these files are activated and deactivated when you close your browser window. Relative cookies are temporary, and all these files are deleted when you close your browser.

Permanent cookies help us identify your computer if you visit our website again. Another advantage of permanent cookies is that they allow us to tailor our website to your needs.

As part of your browser settings, you can manually delete, block, or completely disable individual cookies. For more information, please use the help site of your web browser.

What cookies are we using?

Name	Expiration	Provider	Purpose
ASP.NET_SessionId	One session	INGOL	**Necessary** Preserves the visitor's session state across page requests.
__utm.gif	One session	Google Analytics	**Statistical** Information about the visitor's browser and computer.
__utma	2 years	INGOL/Google Analytics	**Statistical** Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit.
__utmb	1 day	INGOL/Google Analytics	**Statistical** Data collected to record the duration of a website visit.
__utmc	One session	INGOL/Google Analytics	**Statistical** Data collected to record the duration of a website visit.
__utmt	1 day	INGOL	**Statistical** Data used to throttle the speed of requests to the server.
__utmz	6 months	INGOL/Google Analytics	**Statistical** Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used.
retargeting	One session	imedia.cz	**Marketing** Data for marketing proposals.
sid	29 days	imedia.cz	**Marketing**

			Preserves users states across page requests.
vuid	2 years	vimeo.com	**Marketing** Collects data on the user's visits to the website, such as which pages have been read.

Purpose of processing:

- **Ensuring the functionality of the website:** Your personal data helps us to ensure the functioning of basic features such as access to secured sections of the website, navigation through the website, fast web content retrieval or user authentication. Without processing the data that is necessary for this purpose the website cannot work properly.

- **Saving user preferences for the duration of the session:** Your personal data are used to increase user convenience by storing data about your basic settings, such as language, screen resolution and more.

- **Statistics and analysis of user behaviour:** Your personal data are used to create statistics, track and analyse user behaviour on websites. Data may be used for creation of anonymized reports.

- **Marketing of products and connecting with social networks:** Your personal data is used to inform you about products of INGOL and third parties, newsletters, advertisements, events and so on. Some personal data may be used to target the above messages. Your personal data is also used to ensure that the website is interconnected with social networks and that content can be shared through these networks.

More information about cookies can be found here, for example: https://policies.google.com/technologies/cookies?hl=en&gl=cz.

Access to cookies data

Data obtained via cookies files may be available to other processors, in particular to Google's service providers and platforms or to providers of social networks, such as Facebook, Instagram or other platforms.

Collected cookies are processed in particular through:

- the service **Google Analytics**, operated by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA;

- the service **imedia.cz**, operated by Seznam.cz, a.s., with its registered office at Radlická 3294/10, 150 00 Prague 5 – Smíchov, Czech Republic, ID No.: 261 68 685;

- the service **vimeo**, operated by Vimeo, Inc., with its registered office at 555 West 18th St., New York City, NY, 10011, USA; and

- **Petr Holman**, with his registered office at Horní Branná 418, ID No.: 735 86 234 – webmaster.

The aforesaid companies further handle the cookies files in accordance with personal data protection legislation, data processing agreements and with their privacy policies, which you can find here: https://policies.google.com/privacy?hl=en&gl=cz

More information

You can find more information about our Privacy Policy here.

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